

# fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/OCT. 29, 1962

## 1962

january							february							march						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3				1	2	3				
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31
april							may							june						
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8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30
july							august							september						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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15	16	17	18	19	20	21	12	13	14	15	16	17	18	16	17	18	19	20	21	22
22	23	24	25	26	27	28	19	20	21	22	23	24	25	23	24	25	26	27	28	29
29	30	31					26	27	28	29	30	31		30						
october							november							december						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3			2	3	4	5	6	7	8	
7	8	9	10	11	12	13	4	5	6	7	8	9	10	9	10	11	12	13	14	15
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21	22	23	24	25	26	27	18	19	20	21	22	23	24	23	24	25	26	27	28	29
28	29	30	31				25	26	27	28	29	30		30	31					

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 26, 1962</u>			
Thursday Oct. 25 12:00 Noon	"FUR FASHIONS ON ICE" Showing of furs for sport, daytime, and evening; also Pauline Trigere's collection, designed for Ben Kahn on behalf of United Hospital Fund of N.Y. Publicity: Jessie V. Sloan, PL. 4-1080.	UNITED HOSPITAL FUND; BEN KAHN FURS	ROCKEFELLER PLAZA ICE SKATING POND
Thursday Oct. 25 2:30 P.M.	OPENING: SPRING COLLECTION Showing of petite dresses, suits, and costumes Oct. 25, 30, 31, Nov. 1, 6, 7, 13 at 2:30 P.M. Contact: LA. 4-0162.	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Oct. 25 3:30 P.M. Cocktails	SELECTION OF WINNERS AT PRESS PARTY Press party to award prizes and select winners from three divisions of the Young Stylemakers Contest. Show at 4:00 P.M. By invitation. Publicity: Jack Lauder at Young & Rubicam Inc., MU. 9-5000.	SINGER SEWING MACHINE COMPANY	HOTEL PLAZA BALLROOM
Thursday Oct. 25 4:30 P.M. Champagne	PRESS PREVIEW OF SPRING COLLECTION Vera Maxwell's Spring collection. (Note Change Of Time.) For the press, by invitation. Trade, beginning Tues., Oct. 30, and thereafter Tues., Wed., Thurs., at 12:00 Noon. By appointment. Contact: Judith Morrell, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Oct. 25 4:30 P.M.- 6:30 P.M. Champagne	PRESS PREVIEW: NEW SHOWROOMS AND OFFICES Jacqueline Cochran Cosmetics will unveil new showrooms and executive offices to the press. Miss Cochran, and Andrew A. Lynn, President, will officiate at informal reception. By invitation. Contact: Jody Donohue, Edward Gottlieb & Assoc., JU. 2-7540.	JACQUELINE COCHRAN COSMETICS	630 FIFTH AVENUE SUITE 3570
Oct. 26	BONWIT TELLER'S RELEASE DATE--Accessory Preview Oct. 24 at 9:30.		
Friday Oct. 26 8:00 P.M.	ELEVENTH ANNUAL "APRIL IN PARIS" BALL Tribute to racing stables of France and U.S. Fashions by Guy Laroche. Entertainment by Harry Belafonte. Chief beneficiaries: French Hospital in N.Y. and American French Foundation Charities, including Nat'l Museum of Racing in Saratoga. Reservations: \$150.00. Contact: Miss Jermyn Davern or C.C. Philippe, LT. 1-6200. Publ.: Marianne Strong Assoc., RE. 7-6633.	AMERICAN FRENCH FOUNDATION(1540 B'WAY)	AMERICANA HOTEL IMPERIAL BALLROOM
Beginning Friday Oct. 26	OPENING: CRUISE AND SPRING COLLECTION Continuous showings of Claret's Cruise-Spring collection of sportswear and dresses. Contact: Fran Rodman, LO. 3-6126.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Released	MEN'S & BOYS' FALL SOCK COLORS, 1963 Initial card of new service offers 26 shades to coordinate with town and sportswear. Contact: Ann Mulligan, MU. 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE
<u>WEEK BEGINNING SUNDAY, OCTOBER 28, 1962</u>			
Oct. 28	DAYLIGHT SAVING TIME ENDS--Move Clocks Back One Hour.		
Sunday Oct. 28	HOLIDAY FASHIONS DURING BRUNCH	MELBA HOBSON FOR MR. GEE	HAMPSHIRE HOUSE FOUNTAIN ROOM
1:15 P.M. Brunch	Holiday dresses and coordinates by Melba Hobson for Mr. Gee. Reservations--\$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Associates, 30 East 37th Street, MU. 9-8542.		
Oct. 29	MACY'S RELEASE DATE--Horse Show Fashions. (No Press Preview)		
Monday Oct. 29-	SPRING FORECAST FROM FEBRUARY ISSUE	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Nov. 16	Complete showing and visual display of fashion and promotion plans from		
9:00 A.M.- 5:00 P.M.	Seventeen's February "Spring Semester" issue. For store and buying office executives only, by appointment. Contact: Anita Blanchard, PL. 9-8100.		
Monday Oct. 29	PRESS PREVIEW OF SPRING COLLECTION	HERBERT SONDEHEIM, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
10:30 A.M.	Herbert Sondheim's Spring collection, designed by Sara Ripault. By invitation. Thereafter, Oct. 30, 31, Nov. 1, 6, 7, 8, 13 at 10:30 A.M. By appointment. Contact: LA. 4-7540. Publicity: Barbara Kling, LT. 1-8024.		
Monday Oct. 29	OPENING OF SPRING COLLECTIONS	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
10:30 A.M.; 11:30 A.M.	Showings--Leonard Arkin at 10:30; Andrew Arkin at 11:30, Oct. 29, 31, Nov. 5, 7. Contact: Miss Brigitte, WI. 7-5324.		
Monday Oct. 29	SPRING COAT AND SUIT COLLECTION	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
11:30 A.M.	Arthur Jablow's collection, designed by David Kidd. Preview by invitation. Thereafter at 11:30 A.M., Oct. 31, Nov. 6, 8, 12, by appointment. Contact: LA. 4-3404. Publicity: Ruth Hammer Assoc., EL. 5-7872.		
Monday Oct. 29	OPENING OF SPRING COLLECTION	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
12:00 Noon	Paul Blumenstein's Spring collection, by reservation. Continuous daily thereafter. Contact: WI. 7-0152.		
Monday Oct. 29	RESORT AND SPRING COLLECTION	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
12:00 Noon	Harold Levine's Resort and Spring collection, designed by Don Breitinger, Oct. 29, 31, Nov. 5, 7 at 12:00 Noon. By reservation. Contact: LA. 4-0237.		
Monday Oct. 29	OPENING OF SPRING COLLECTION	HARVEY BERIN, INC.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
1:00 P.M.	Showings at 1:00 P.M., Oct. 29, 30, 31, Nov. 1, 5, 6, 7, 13, 14. By appointment. Contact: PE. 6-0206.		

READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 29

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "\*" INDICATES SHOWING FRIDAY)  
For more details, refer to specific listings in current and previous issues.

<u>MONDAY, OCT. 29</u>	<u>TUESDAY, OCT. 30</u>	<u>WEDNESDAY, OCT. 31</u>	<u>THURSDAY, NOV. 1</u>
9:30	Nathan-Strong Modern Couture Helena Barbieri(O)	Nathan-Strong	Nathan-Strong  *Tiffneau-Busch (Opening Nov. 2)
10:00	Seymour Fox(P) Ben Reig(P)	Seymour Fox Ben Reig	Jack Sarnoff(P) Frank Gallant(P) Marquise
10:30 Leonard Arkin(O)  Herbert Sondheim(P)	Pattullo- Jo Copeland(O) Herbert Sondheim Handmacher-Vogel	Leonard Arkin  Herbert Sondheim Edward Abbott- Wilson Folmar(O)	Pattullo- Jo Copeland Herbert Sondheim Edward Abbott- Wilson Folmar Rudolf(O)
11:00	Junior Accent		Seymour Jacobson(P)
11:30 Andrew Arkin(O) Arthur Jablow(O)	George Carmel  N.S. Petites	Andrew Arkin Arthur Jablow N.S. Petites	George Carmel Abe Schrader(P)  *Miss Winston (Opening Nov. 2)
12:00 Paul Blumenstein(O) Harold Levine(O)	Louis Goldstein(O) Estevez(P) Vera Maxwell Mollie Parnis(O)	Louis Goldstein Harold Levine Vera Maxwell Mollie Parnis	Louis Goldstein Estevez Vera Maxwell C. Alexander(O)
1:00 Harvey Berin(O) Teal Traina	Harvey Berin Teal Traina Jr.Sophisticates Hannah Troy	Harvey Berin Teal Traina Jr.Sophisticates Hannah Troy	Harvey Berin  Jr.Sophisticates *Mort Schrader(P) (Nov. 2 only)
1:15	Oleg Cassini(O) Young America	Oleg Cassini Nat Kaplan(O)	*Oleg Cassini Young America(O)
2:00	Marquise(O)	Harry Frechtel(O)	*Originala(O)
2:30 George Carmel(P) Hayette  Martini Designed Miss Martini(O)	Ira Rentner Hayette Maurice Rentner(O) Branell(O)  Ceil Chapman(O)	Ira Rentner Hayette Maurice Rentner Branell Martini Designed Miss Martini Ceil Chapman Rembrandt Larry Aldrich(O) C. Dior N.Y.(O)	Ira Rentner  Maurice Rentner Branell  Rembrandt Larry Aldrich *L.Aldrich Petites(O) (Opening Nov. 2)

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from page 3)

MONDAY, OCT. 29	TUESDAY, OCT. 30	WEDNESDAY, OCT. 31	THURSDAY, NOV. 1
3:00	Andrea A(O)	Margot(O)	
3:30 Junior Accent(O)			Leslie Fay(P)
3:45	Briarbrook Suits		
4:00 Rembrandt(P) Harmay(O)	Lawrence of London(P) Famelia-Florence(P) Harmay Donald Brooks-Townley Marquise(P)	Lawrence of London Harmay Donald Brooks-Townley Mam'selle(P)	Lawrence of London Harmay Donald Brooks-Townley Mam'selle Jane Derby(P) Frank Starr(O) Samuel Winston(O)
5:00	Bud Kilpatrick(P)	Jean Louis-Cal.(P)	
5:30			Travilla(P)
6:00 Helga			

Monday Oct. 29 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Preview for press of Spring collection. By invitation. Thereafter, at 11:30 A.M., Oct. 30, Nov. 1, 5, 7, 13. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Monday Oct. 29 2:30 P.M.	OPENING: SPRING COLLECTIONS Spring collections by Sylvan Rich for Martini Designed; and Jerry Parnis for Miss Martini. Showings Oct. 29, 31 and Nov. 7 at 2:30. By reservation. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED; & MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Oct. 29 3:30 P.M.	OPENING: SPRING JUNIOR COLLECTION Designed by Frank Adams; also showing Tues., Oct. 30 at 11:00. By invitation. Thereafter, continuous daily. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Oct. 29 4:00 P.M.	PREVIEW OF SPRING DRESS COLLECTION Spring preview at 4:00 P.M. By reservation. Thereafter Oct. 31, Nov. 1, 6, 7 at 2:30 P.M. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 29 4:00 P.M.	OPENING OF SPRING COLLECTION Showings Oct. 29, 30, 31, Nov. 5, 6, 7 at 4:00 P.M. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 29 4:30 P.M. Cocktails	PREVIEW: FASHIONS BY JACQUES HEIM Preview for the press of fashions by Jacques Heim. By invitation. Publicity: Rea Lubar, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
Postponed Oct. 29	TRAVILLA'S PREVIEW, ORIGINALLY SCHEDULED FOR OCT. 29 AT 6:00 P.M. HAS BEEN POSTPONED TO THURS., NOV. 1 AT 5:30. (See Pg. 10)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings of Spring dresses and costumes, designed by Miguel Dorian. Contact: CH. 4-2270.	MURRAY ZENKEL, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Oct. 29	OPENING OF SPRING COLLECTION Continuous showings of Spring afternoon and cocktail dresses, designed by Evie Maxime. Contact: WI. 7-5374.	EVIE MAXIME, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Oct. 29	OPENING: SPRING COLLECTION Continuous showings of cocktail and evening fashions, designed by George Nardiello. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 29	OPENING: SPRING COLLECTION Spring dresses and costumes at continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Oct. 29	PREVIEW: SPRING DRESS COLLECTION Preview of misses dresses and costumes for Spring Oct. 29-Nov. 2. By appointment. Beginning Mon., Nov. 5, continuous daily showings. Contact: Alfred Blaikie, BR. 9-7580.	KLEIN-BLAIKIE, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Oct. 29	SHOWING: CALIFORNIA SPRING FASHIONS Showing for two weeks. By appointment. Contact: Jose Fernandez, PL. 9-3000. Publicity: Eleanor Lambert, MU. 8-2130.	WERLE (626 N. ROBERTSON, L.A.)	HOTEL PLAZA
Beginning Monday Oct. 29- Nov. 12	SPRING CALIFORNIA FASHIONS IN NEW YORK By appointment. Contact: Ernst Strauss, 9024 Burton Way, Beverly Hills, TRemont 8-0540; after Oct. 29, CI. 7-2200 (N.Y.)	ERNST STRAUSS, INC. BY MONICA	HOTEL GOTHAM
Beginning Monday Oct. 29- Nov. 16	CALIFORNIA FASHIONS FOR RESORT AND SPRING Wayne Fuller's Resort-Spring collection. By appointment. Contact: Dick Steiner, MA. 7-5461 (L.A.); after Oct. 29, CI. 7-2200 (N.Y.)	WAYNE FULLER, INC. (122 E. 7TH ST., L.A.)	HOTEL GOTHAM
Oct. 30	BERGDORF GOODMAN'S RELEASE DATE--Imported ski fashions. (No Press Show)		
Tuesday Oct. 30 9:30 A.M.	HELENA BARBIERI'S SPRING COLLECTION Spring cocktail and evening fashions at two showings, Oct. 30 and Nov. 6 at 9:30 A.M. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Oct. 30 10:00 A.M.	PREVIEW: SPRING COAT AND SUIT COLLECTION By invitation. Showings at 10:00 A.M., Oct. 31, Nov. 6, 8, 14. Contact: Sally McDonald, LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 30 10:30 A.M.	OPENING: COMPLETE SPRING COLLECTION Thereafter at 10:30 A.M., Nov. 1, 6, 7, 8, 13, 15. By appointment. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 10:30 A.M.	OPENING: SPRING SUIT COLLECTION Showings Oct. 30, Nov. 6, 13, 20 at 10:30. Contact: LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 11:30 A.M.	PRESS SHOWING OF PETITE COLLECTION Showing of couture Spring and Cruise collection, Oct. 30 and 31 at 11:30 A.M. By invitation. Continuous thereafter. Contact: Laura Cantor, PE. 6-5475.	N.S. PETITES	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 30 12:00 Noon	PRESS PREVIEW: SPRING COLLECTION By invitation. Thereafter at 12:00 Noon, Nov. 1, 2, 5, 6, 7, 8. Contact: Ruth McLaughlin, LO. 4-6337.	ESTEVEZ, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Oct. 30 12:00 Noon	RESORT-HOLIDAY AND SPRING COLLECTION Mollie Parnis' Resort-Holiday and Spring collection, Oct. 30, 31, Nov. 6, 7 at 12:00 Noon. By reservation. Contact: Lou Scobell, BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 30 12:00 Noon Luncheon	OPENING OF NEW COAT COLLECTION "Have A Good Day"--the new coat collection, showing at 12:00 Noon, Oct. 30, 31, Nov. 1, 6, 7, 8, 14, followed by luncheon. By invitation. Contact: Bill Goldstein, CH. 4-3512.	LOUIS GOLDSTEIN CO.	512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR
Tuesday Oct. 30 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FUR FASHIONS "Flight To Fall Fashions By Air France"--Fur fashions by Ben Kahn. Shoes-- Fiorentina. Gloves--Kislav. Gift--Monet. Door Prize--Georg Jensen. Cabochard perfume by Gres, presented to each guest. Press by invitation. Public by reservation--\$.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	BEN KAHN FURS (150 WEST 30TH ST.)	WALDORF-ASTORIA EMPIRE ROOM
Tuesday Oct. 30 1:15 P.M.	OPENING: RESORT- SPRING COLLECTION Showing Oct. 30, 31, Nov. 6, 7, at 1:15 P.M. in new showroom. Also, introducing new collection of petites, Oleg Cassini Young America, Inc. on Nov. 1 and 2 at 1:15. By reservation. Contact: Kay McGowan, LO. 5-6123.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING OF SPRING COLLECTION Maurice Rentner's Spring collection, designed by Bill Blass. Showing Oct. 31, Nov. 1, 7, 8, 13, 15 at 2:30. Press showing, Monday, Nov. 5 at 3:00 P.M. By reservation. Publicity: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING: SPRING COLLECTION Showings at 2:30 P.M., Oct. 30, 31, Nov. 1, 6, 7, 8, 13, 15. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Oct. 30 2:30 P.M.	OPENING: SPRING COLLECTION Showings Oct. 30, 31, Nov. 6, 7 at 2:30 P.M. By reservation. Contact: LA. 4-5800.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 30 3:00 P.M.	OPENING: SPRING DRESS COLLECTION Showings Oct. 30 and Nov. 6 at 3:00 P.M. Contact: WI. 7-5324.	ANDREA A.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Oct. 30 3:45 P.M.	PREVIEW: RESORT AND SPRING COLLECTION Resort-Spring collection of coats and suits, designed by Stefan. By invitation. Continuous thereafter. Contact: Isabelle Crawford, BR. 9-7700.	BRIARBROOK SUITS	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Oct. 30 4:00 P.M. Champagne	PRESS PREVIEW: SPRING- SUMMER RAINWEAR Lawrence of London's couture rainwear collection for Spring-Summer. By invitation. Showings thereafter, by reservation, Nov. 1, 5, 7, 8, 13 at 4:00 P.M. Contact: Norman Lawrence, CH. 4-3815. Publicity: Mathews-Latham, 128 East 37th Street, MU. 5-7907.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 30 4:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF SPRING-SUMMER FABRICS A.P. Silk's Sixth Annual Cherry Blossom Festival, featuring the "Marco Polo Silk Collection," the result of a million-mile quest for fashion. By invitation. Presentation will be on display through November. Publicity: Ken R. Williams, WI. 7-4471.	A.P. SILK CO.	1412 BROADWAY SHOWROOM - 15TH FLOOR
Tuesday Oct. 30 5:00 P.M. Cocktails	PRESS PREVIEW: CRUISE- SPRING COLLECTION Bud Kilpatrick will present his Cruise and Spring collection. Showing at 6:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	BUD KILPATRICK	HOTEL PLAZA WHITE AND GOLD SUITE
Tuesday Oct. 30 6:30 P.M.- 9:00 P.M.	SEVENTH SESSION OF FASHION CAREER COURSE Subject: "Advertising, Publicity, Television--Fashion Jobs in Advertising, Publicity and T.V." Speakers: Helen Van Slyke--Norman, Craig and Kummel; Ruth Hammer--Ruth Hammer Associates; Harry B. Stoddart--Kenyon and Eckhardt. Individual Session: \$2.75 each. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E. 47TH ST.)
Beginning Tuesday Oct. 30	OPENING: SPRING DRESS COLLECTION Continuous daily showings of Rona's Spring collection, designed by Lee Shapiro. Contact: Randolph Rosenthal, CH. 4-3872.	RONA DRESSES, INC.	1400 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Tuesday Oct. 30	SPRING READY-TO- WEAR COLLECTION Continuous showings: Fabiani--dresses, coats, and suits; Strelitz--dresses and suits from Ireland. By appointment. Contact: PL. 3-4464; or PL. 3-3500, Ext. 203.	FABIANI; STRELITZ	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Tuesday Oct. 30- Nov. 6	SEVENTY-NINTH ANNUAL NATIONAL HORSE SHOW Public Relations: Bill Bryan, 10 West 45th Street, YU. 6-8988.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Wednesday Oct. 31 10:00 A.M.- 11:30 A.M.	TABLE SETTINGS FOR HOLIDAYS Macy's, Table Fashion Institute, and Gorham will preview "Ten Best Dressed" table settings for the holidays, by 10 interior designers. By invitation. (For Release, Mon., Nov. 5.) Publicity: Reni Kuhn, OX. 5-4400.	MACY'S; & TABLE FASHION INST.	HANS VAN NES STUDIO 431 EAST 90TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 31	GIMBELS RELEASE DATE--Holiday collection. (No Show)		
Wednesday Oct. 31 10:30 A.M.	OPENING OF SPRING COLLECTION Showings of Spring collection, designed by Wilson Folmar, Oct. 31, Nov. 1, 5, 6, 7, 8 at 10:30 A.M. By appointment. Contact: Marta Schreiber or Myra de Francesca, LA. 4-8490.	EDWARD ABBOTT- WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Oct. 31 1:15 P.M.	OPENING OF SPRING COLLECTION Sylvia Kaplan's dresses and ensembles for daytime and late-day. Thereafter Nov. 5, 7, 13 at 1:15 P.M. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Oct. 31 2:00 P.M.	OPENING: SPRING COATS AND SUITS Harry Frechtel's Spring collection of coats and suits, Oct. 31, Nov. 6, 8, 13, 15 at 2:00 P.M. Contact: Jo MacLeod, PE. 6-1310.	HARRY FRECHTEL, INC.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Wednesday Oct. 31 2:30 P.M.	OPENING OF SPRING COLLECTION Spring collection at 2:30 P.M., Oct. 31, Nov. 6, 8, 14. By invitation. Contact: Muriel Morris or Jeanne Jaap, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Oct. 31 3:00 P.M.	OPENING: SPRING MISSES COLLECTION One showing only. By reservation. Informal showings thereafter. Contact: LO. 5-2626.	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Oct. 31 4:00 P.M.	PREVIEW OF SPRING JUNIOR DRESSES Designed by Betty Carol. Also showing Thurs., Nov. 1 at 4:00 P.M. By reservation. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 31 4:00 P.M. Cocktails	PRESS PREVIEW: ITALIAN SWEATERS Press preview of Italian sweater collection for Spring. By invitation. Continuous thereafter at showroom, 1407 Broadway. Contact: BR. 9-8763. Publicity: Ken R. Williams, WI. 7-4471.	FAMILIA OF FLORENCE, ITALY	500 CLUB 500 SEVENTH AVENUE
Wednesday Oct. 31 4:00 P.M.- 6:00 P.M.	PRESS RECEPTION FOR RAYMOND OF LONDON Raymond of London will present his latest hair fashions from London; also report upon his impressions of American colleagues and the beauty profession. By invitation. Contact: Terry Grimes Russell, PL. 7-4300.	CIAIRO, INC. (666 FIFTH AVE.)	SAVOY HILTON HOTEL ROSE SUITE
Wednesday Oct. 31 5:00 P.M.	CALIFORNIA FASHIONS IN NEW YORK Preview of Spring ready-to-wear collection, designed by Jean Louis. By invitation. Reception will follow show. Publicity: Eleanor Lambert, 32 East 57th Street, MU. 8-2130.	JEAN LOUIS OF CALIFORNIA	HOTEL PLAZA WHITE & GOLD SUITE
Thursday Nov. 1 10:00 A.M.	PREVIEW OF SPRING COATS AND SUITS Couture Spring and Holiday coats, suits, and costumes, designed by Molly for Jack Sarnoff. By invitation. Thereafter Nov. 5, 7, 12, 14 at 10:00. By appointment. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 1 10:00 A.M.	PREVIEW: SPRING COATS AND SUITS 10:00 A.M. Special preview for press and buyers. By invitation. Thereafter Nov. 6, 7, 8, 13, 14, 15 at 10:00 A.M. Contact: Herbert Gallant, LA. 4-7286.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 1 10:30 A.M.	OPENING OF SPRING COLLECTION Rudolf's Spring collection Nov. 1, 6, 7, 8 at 10:30. Contact: Jean Palitz, WI. 7-6865.	RUDOLF GOWNS	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Nov. 1 11:00 A.M.	PREVIEW: RESORT AND SPRING COLLECTION One showing only, of cocktail dresses and costumes for Resort and Spring. By reservation. Contact: Leroy Grayson, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Thursday Nov. 1 11:30 A.M.	PRESS PREVIEW: SPRING COLLECTION Preview by invitation. Thereafter, Nov. 6, 7, 8 at 11:30 A.M. ( <u>Note Change Of Dates.</u> ) Publicity: Betty Yarmon, LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Nov. 1 12:00 Noon Luncheon	OPENING: SPRING COUTURE FASHIONS Spring couture fashions. By invitation. Thereafter daily at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 1 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON Press by invitation. Public by reservation; contact: "Banquet Dept., PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	SWEE LO BOUTIQUE (995 FIFTH AVE.) PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 1 2:00 P.M.	OPENING: SPRING COAT COLLECTION Showing of Originala's Spring coat collection, Nov. 1, 2, 5, 7, 13 at 2:00 P.M. By appointment. Contact: Mr. Mariani, BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Postponed Nov. 1	PAULINE TRIGERE'S SPRING OPENING, ORIGINALLY SCHEDULED FOR NOV. 1 AND 2 AT 2:30, HAS BEEN POSTPONED TO TUESDAY, NOV. 6 AT 2:30. (See Pg. 11)		
Thursday Nov. 1 3:30 P.M.	PREVIEW: SPRING COLLECTION By invitation. Continuous showings beginning Tues., Nov. 6. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 1 4:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Jane Derby's Spring collection. By invitation. Thereafter, Nov. 5, 7, 9, 13, 15 at 10:30 A.M. By appointment. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 1 4:00 P.M. Cocktails	OPENING: SPRING COLLECTION Designed by Celia Phillips and Elinor Simmons. By invitation. Thereafter Nov. 6 and 8 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	FRANK STARR ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 1 5:30 P.M. Cocktails	PREVIEW: CALIFORNIA SPRING FASHIONS Show at 6:00 P.M. By invitation. (Note Change Of Date.) Thereafter for 2 weeks in private suite. By appointment. Contact: Raul Rodriguez, OL. 2-0723 (L.A.); after Nov. 1, PL. 9-3000 (N.Y.).	TRAVILIA (853 N. LA CIENEGA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Thursday Nov. 1	OPENING: SPRING COLLECTION Continuous daily showings of Joan Leslie's "Misses Sizes for the Young Connoisseur." Contact: Isabelle Crawford, BR. 9-7700.	JOAN LESLIE	1400 BROADWAY SHOWROOM - 16TH FLOOR
Nov. 2	OHREBACH'S RELEASE DATE--Ski and apres ski fashions. (No Press Show)		
Friday Nov. 2 12:00 Noon Luncheon	"VIEWPOINT" LUNCHEON "Are Fashion And Discount Merchandising Compatible In Home Furnishings"-- Panel Moderator: Earl Lifshey--Home Furnishings Daily. Panelists: Ann Bolitski--Jordan Marsh Co.; Charles Stapp--Vice President, Koos Bros.; A.C. Huffman--President, Huffman & Boyle. Prices: \$6.50, members; \$7.50, guests. Contact: Josephine Brush, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.)	HOTEL PIERRE BALLROOM
Friday Nov. 2 1:00 P.M.	PREVIEW OF SPRING COLLECTION One showing only of Mort Schrader's Spring collection. (Note Change Of Date And Time.) By invitation. Publicity: Betty Yarmon, LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sunday Nov. 4 1:15 P.M. Brunch	HOLIDAY FASHIONS DURING BRUNCH Holiday cocktail and evening fashions by Rosalie Macrini, available at Bonwit Teller. Reservations--\$4.00; contact: Mr. Gabriel, CI. 6-7700. Publicity: Peggy Cantor Assoc., 30 East 37th Street, MU. 9-8542.	ROSALIE MACRINI (550 SEVENTH AVE.)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Nov. 5	MACY'S RELEASE DATE--Table settings. Preview Oct. 31. (See Pg. 8)		
Monday Nov. 5 11:30 A.M.	OPENING OF SPRING COLLECTION Mignon's Spring collection, designed by Dorothy Farbo. By invitation. Thereafter, Nov. 8 and 13 at 11:30 A.M. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 5	PRESS SHOWING OF MAURICE RENTNER'S SPRING COLLECTION AT 3:00 P.M.		
Monday Nov. 5 4:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION Also, Nov. 7, 9, 13, 15 at 10:30. By invitation only. Contact: JU.2-2317.	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Monday Nov. 5 6:00 P.M.	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Marusia Original and Marusia Bazaar will present Resort and Spring showing of coats, suits, dresses, costumes, cocktail and evening gowns. By invitation. Thereafter by appointment. Contact: Alice Driver, OLympia 2-7730 (L.A.); after Nov. 5, PL. 3-4500 (N.Y.).	MARUSIA ORIGINAL (165 N. ROBERTSON, L.A.)	ST. REGIS HOTEL SUITE 605
Nov. 6	ELECTION DAY--Tuesday		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Nov. 5	OPENING: RESORT-SPRING COLLECTION Continuous showings of Resort-Spring collection, designed by Walter Gerson. Contact: WI. 7-2055.	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Nov. 5	OPENING: SPRING COAT COLLECTION Henry Friedrick's Spring coat collection at continuous daily showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Nov. 6	BLOOMINGDALE'S RELEASE DATE--Ski fashions. (No Press Show)		
Tuesday Nov. 6 10:00 A.M.	PRESS PREVIEW OF SKI COLLECTION Gimbels will preview their ski collection. By invitation. (For Release, Wed., Nov. 7.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Tuesday Nov. 6 10:00 A.M.	OPENING: SPRING AND RESORT COLLECTION Showings at 10:00 A.M., Nov. 6, 7, 8, 13, 14. (Spring only Nov. 7 and 14.) By appointment. Contact: IA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 6 10:30 A.M.	OPENING OF SPRING COLLECTION Showings on Nov. 6, 8, 13, 15 at 10:30 A.M. By reservation. Contact: Sally Wolf, OX. 5-3091.	HATTIE CARNEGIE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Nov. 6 12:00 Noon	OPENING: SPRING COLLECTION Talmack's Spring collection, designed by John Moore, Nov. 6 and 8 at 12:00 Noon. By reservation. Contact: Lee Pine, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 6 12:00 Noon	OPENING: CRUISE AND SPRING COLLECTION Formal showing of Junior dresses and sportswear. By invitation. Thereafter Nov. 7, 8, 13, 14 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 6 1:00 P.M.	PREVIEW: SPRING DRESS COLLECTION Spring dresses, designed by Stanley Herman, at 1:00 P.M. By invitation. Continuous thereafter. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 6 1:30 P.M.	PREVIEW OF SPRING COLLECTION Late day, formal dresses and ensembles. For press and buyers, by invitation. Continuous daily thereafter. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 6 2:00 P.M.	OPENING: SPRING COLLECTION Showings at 2:00 P.M., Nov. 6, 7, 8, 12, 14. Contact: LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Nov. 6 2:30 P.M.	OPENING: SPRING COLLECTION Spring showings Nov. 6, 8, 13, 15 at 2:30 P.M.; Nov. 9 at 10:30 A.M. (On Nov. 8 and 9, Resort collection will follow Spring.) By invitation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 6 4:00 P.M.	OPENING: SPRING COLLECTION Showings Nov. 6 and 13 at 4:00 P.M. By reservation. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 6 4:00 P.M.	OPENING: RESORT- SPRING COLLECTION Mademoiselle Ricci's Resort-Spring collection, designed in Paris by Jules Francois Crahay for Nina Ricci. Also showing Nov. 7 at 4:00 P.M. By in- vitation. Continuous daily thereafter. Contact: Shelly Wollin, OX. 5-4760, Ext. 742.	MADEMOISELLE RICCI	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 6	OPENING: SPRING COLLECTION Informal showings. By appointment. Publicity: Hilda Sherey, PE. 6-0900.	R & K ORIGINALS, INC.	1400 BROADWAY SHOWROOM - 5TH FLOOR
Beginning Tuesday Nov. 6	OPENING: SPRING JUNIOR COLLECTION Spring fashions, designed by Frances Prisco. Contact: PE. 6-2642.	TED BROWN, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Wednesday Nov. 7 11:00 A.M.	PRESS PREVIEW: SPRING COLLECTION Spring dresses, coats, and suits, designed by Eric Lund. For buyers, Nov. 8 at 3:30. By invitation. Contact: Helen Rubin, WI. 7-1076.	ERIC LUND, INC.	491 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Nov. 7 11:00 A.M.	OPENING: SPRING JUNIOR COLLECTION One showing only. By reservation. Informal thereafter. Contact: LO. 5-2626.	ARKAY JUNIORS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Nov. 7 11:00 A.M. Aperitif	PRESS PREVIEW OF CHILDREN'S FASHIONS Spring collection of children's fashions. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	VOILA (DIV. OF TRES CHIC)	AMERICANA HOTEL REGENCY BALLROOM
Wednesday Nov. 7 2:30 P.M.	OPENING OF SPRING COLLECTION Sam Friedlander's Spring collection, designed by Bob Bugnand, at two showings, Nov. 7 and 8 at 2:30. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 7 3:00 P.M.	PREVIEW: SPRING COLLECTION Preview of Spring dresses, costumes, and boutique coordinates. By invita- tion. Informal showings thereafter. Contact: Nancy English, LO. 4-9115.	ANNE FOGARTY, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Nov. 7 3:30 P.M.	OPENING: SPRING COAT AND SUIT COLLECTION For press and buyers, by invitation. Thereafter Nov. 8 and 13 at 3:30. Contact: Miss Vyvian, LO. 4-6316. Publicity: Mathews Latham, MU. 5-7907.	ILIE WACS CCUTURE	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Wednesday Nov. 7 4:00 P.M. Cocktails	PREVIEW: SPRING COAT COLLECTION Preview of Spring coat collection. Commentator: Mia Grau. By invitation. Continuous daily thereafter at showroom, 230 West 39th Street, 12th floor. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (BAITCH & CASTALDI)	500 CLUB 500 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 7 4:00 P.M.	OPENING: RESORT AND SPRING COLLECTION Martier-Raymond's Resort and Spring collection, Nov. 7 and 8 at 4:00 P.M. (Note Change Of Dates.) By reservation. Contact: Jack Bernstein, PL. 3-0020 or PL. 3-0697.	MARTIER-RAYMOND	13 WEST 57TH STREET SALON - 2ND FLOOR
Wednesday Nov. 7 4:30 P.M. Cocktails	FASHIONS FOR CHILDREN: DU PONT COMPANY SPRING-SUMMER '63 "The Du Pont Sampler"--preview of fashions in Du Pont fibers from the children's wear market. Show at 5:15 P.M. For press and retail trade, by invitation. Contact: (Trade) Ethel Radon, LO. 3-6400, Ext. 484; (Press) Blanche Gaillard, Ext. 309.	DU PONT COMPANY	SHERATON-EAST HOTEL BALLROOM
Thursday Nov. 8 11:00 A.M.	OPENING: SPRING JUNIOR COLLECTION Eloise Curtis' Spring collection. By reservation. Continuous daily thereafter. Contact: OX. 5-6650.	ELOISE CURTIS, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Nov. 8 12:00 Noon Luncheon	PREVIEW: RESORT- SPRING COLLECTION Presentation of Maria Krum's Resort-Spring couture daytime, travel, and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Thursday Nov. 8 6:30 P.M.	SKI FASHION SHOW Active ski-wear and after-ski fashions from November "Mademoiselle," available at Saks Fifth Ave. By invitation. Private press reception after showing. Contact: Helen O'Hagan, PL. 3-4000.	MADEMOISELLE; SAKS FIFTH AVENUE	SWISSAIR OFFICE 10 WEST 49TH STREET
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Showing of Jerry Silverman's Spring collection, designed by Shannon Rodgers. By appointment. Contact: Jean Dione, CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Nov. 9	ABRAHAM & STRAUS RELEASE DATE--Ski fashions. (No Press Show)		
Friday Nov. 9 11:00 A.M.	PRESS PREVIEW: NEW CUSTOM COLLECTION Made-to-order fashions for Resort and Spring. By invitation. Customer showings Nov. 12, 13, 14 at 3:00 P.M. Contact: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON - 2ND FLOOR
Sunday Nov. 11- Nov. 17	NATIONAL PRESS WEEK IN CALIFORNIA Twelfth annual National Press Week in California. Contact: William T. Maxfield, Exec. Dir., C.F.C., 740 South Broadway, Los Angeles, California.	CALIFORNIA FASHION CREATORS	BEVERLY WILSHIRE HOTEL LOS ANGELES, CAL.
Monday Nov. 12 11:00 A.M.; 3:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION Sarmi's Spring collection. Buyers' preview at 3:30 P.M. Also, Nov. 13 at 11:00 A.M. By invitation. Contact: CH. 4-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Nov. 13 9:00 A.M. Coffee	PRESS PREVIEW: AT-HOME GIVENCHY SEPARATES Premiere showing of Givenchy designed at-home separates, made by Stella Sloat. By invitation. (Release Date, Wed., Nov. 14.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 13 12:30 P.M. Luncheon	SUEDE AND LEATHER FASHIONS AT LUNCHEON "Flight To Fall Fashions By Air France"--fashions by Samuel Robert. Shoes--Fiorentina. Gift--Monet. Door Prize--Georg Jensen. Cabochard perfume by Gres, presented to each guest. Press by invitation. Public by reservation--\$4.75; contact: "Headwaiter," EL. 5-3000. Waldorf Fashion Publicity: Ann Walsh. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	SAMUEL ROBERT, INC. (1407 BROADWAY)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Nov. 14 10:00 A.M. Breakfast	PRESS PREVIEW OF BOUTIQUE GIFTS "Continental Corner"--boutique fashions, including desk accessories and gifts for men. By invitation. (For Release, Thurs., Nov. 15.) Publicity: Eileen Goldburg, TR. 5-0195.	ABRAHAM & STRAUS	6TH FLOOR FEATURE EVENTS OFFICE
Wednesday Nov. 14 11:00 A.M.	SHOWING: INTIMATE APPAREL COLLECTION Showing of Christian Dior slimwear, daywear, and lingerie. For resident buyers. (Press showing Nov. 14 at 4:30 P.M.) By invitation only. Publicity: Lila Moren, MU. 5-5740.	CHRISTIAN DIOR	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
Wednesday Nov. 14 12:30 P.M. Luncheon	RESORT FASHIONS BY JOHN WEITZ Special collection of Resort fashions, designed by John Weitz, exclusively for Henri Bendel. By invitation. Publicity: Ruth Hammer Assoc., EL.5-7872.	HENRI BENDEL	LE VOISIN 30 EAST 65TH STREET
Wednesday Nov. 14 7:30 P.M. Dinner- Dance	TWENTY-FOURTH ANNUAL "ANGELS BALL" For benefit of Council Thrift Shop, N.Y., section of National Council of Jewish Women. Co-sponsored by Helena Rubinstein Foundation. Reservations: \$160.00 per couple (includes \$60.00 for dinner, plus donation of merchandise worth \$100.00 to Council Thrift Shop). Contact: N.Y. Headquarters, LE. 5-5900. Publicity Chairman: Ann R. Silver, 511 Fifth Avenue, MU. 7-8654.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
Thursday Nov. 15 12:00 Noon Luncheon	SECOND ANNUAL "GIVE THANKS FOR WOMEN" Honored guests: Mimi Benzell, Margaret de Mille, Zsa Zsa Gabor, Melanie Kahane, Carol Reed. Reservations: \$12.50, members; \$15.00, non-members. Publicity: Annette Green Assoc., 101 Park Avenue, MU. 3-5563.	THE FRAGRANCE FOUNDATION	HOTEL AMERICANA ROYAL BALLROOM
Friday Nov. 16 9:00 A.M.& 12:00 Noon	READY-TO-WEAR & SPORTSWEAR FASHIONS American Ready-To-Wear, Spring 1963. Co-chmn.: Carrie Donovan and Katherine Murphy. Speaker: Catherine di Montezemolo--Ladies Home Journal. Sportsweat speaker: Virginia Booth--Lord & Taylor. Breakfast: \$6.00, members; \$10.00, guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	AMERICANA HOTEL IMPERIAL BALLROOM
Saturday Nov. 17- Nov. 21	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions for men, women, teenagers, and children, sponsored by Nat'l Assoc. of Shoe Chain Stores; New England Shoe and Leather Assoc.; Nat'l Shoe Mfr's Assoc.; Nat'l Shoe Retailers Assoc. Manager: John Gibbons, LO. 3-5585, Ext. 695.	NEW YORK SHOE SHOW	HOTELS NEW YORKER & SHERATON-ATLANTIC

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 19 9:45 A.M. Coffee	PRESS PREVIEW: RESORT FASHIONS Stern's will present their Resort fashions for the press. By invitation. (For Release, Wed., Nov. 21.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Monday Nov. 19 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fifteenth annual "Party Of The Year" for benefit of Costume Institute-- Metropolitan Museum of Art. Museum pageant and entertainment. Chmn.: James S. Schoff--President, Bloomingdale's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100 each. Contact: Costume Institute, TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	AMERICANA HOTEL 52ND ST.& 7TH AVE.
Nov. 21	STERN'S RELEASE DATE--Resort fashions. Preview Nov. 19 at 9:45. (See above)		
Nov. 22	THANKSGIVING DAY (Thursday)		
Nov. 26	BLOOMINGDALE'S RELEASE DATE--Resort fashions, South Shop. (No Show)		
Tuesday Nov. 27 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOWING Hattie Carnegie's fur fashions. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Carnegie Publicity: Jeri Amstel, PL. 5-2600. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	HATTIE CARNEGIE (42 EAST 49TH ST.)	HOTEL PLAZA TERRACE ROOM
Thursday Nov. 29 8:30 A.M. Breakfast	PRESS PREVIEW: SPRING COLLECTION Girdles and bras by Lovable and the Graduate (Preteen) division. Show at 9:30 promptly. By invitation. Contact: Barbara McGinniss, MU. 6-7788.	THE LOVABLE COMPANY (180 MADISON AVE.)	SHERATON-EAST HOTEL GOLDEN CRYSTAL SUITE

RESORT-SPRING SHOWINGS - These collections have opened

ARBE ORIGINALS, INC. . . Holiday-Cruise collection by Dorothy Arden.  
498 Seventh Avenue, 11th Floor, CH. 4-2370.

AYWON DRESS CO. . . . . Resort-Holiday collection by Sabina.  
525 Seventh Avenue, 4th Floor, LO. 3-0870.

BOBBIE BROOKS, INC. - Spring collection.

1407 Broadway, Room 3902, PE 6-2392.

Smurfs collection by Biagi Kildanek

1410 Broadway, 17th Floor, NY 10018 2-0326

1410 Broadway, 17th Floor, W. 7-0320.

1400 Broadway, 10th Floor, PE. 6-4580.

Hotel Plaza, Suite 336, PL. 3-7244.

RUDI GERNREICH FOR . . . resort-cruise knits in swimwear and dresses.  
HARMON KNITWEAR 1407 Broadway, Room 600, Charles Rose, B

GAY GIBSON; GAY. . . . Spring junior and petite fashions.  
PETITES; MISS COUTURE 1407 Broadway, Room 3904, I.O. 5-4212.

RESORT-SPRING SHOWINGS (continued from page 15)

GROSS-SYDNEY. . . . . Terry Rogers(misses); Petti-4's(petites).  
498 Seventh Avenue, 17th Floor, CH. 4-3558.

HEISER, INC. . . . . Holiday-Resort collection.  
550 Seventh Avenue, 6th Floor, LO. 3-1534.

MELBA HOBSON. . . . . Cruise-Resort sportswear, dressy separates.  
FOR MR. GEE 1407 Broadway, 25th Floor, WI. 7-8178.

JERNAT OF ITALY . . . . Spring knitwear collection by Renee Karel.  
(DIV. HECHT & BIERN) 1407 Broadway, 9th Floor, WI. 7-9724.

KIMBERLY KNITWEAR, INC..Cruise, Resort, Early Spring knitwear.  
1410 Broadway, 18th Floor, LO. 4-1080.

KORET OF CALIFORNIA . . Spring knit collection.  
1407 Broadway, Room 408, LO. 5-2442.

LOOMCOGS, INC... . . . . Arnold Palmer separates, new division.  
1410 Broadway, 15th Floor, IA. 4-4671.

LOOMCOGS, INC... . . . . Resort-Spring collection by Leo Narducci.  
1410 Broadway, 15th Floor, IA. 4-4671.

McMULLEN. . . . . . Resort-Cruise dresses and coordinates.  
550 Seventh Avenue, 20th Floor, OX. 5-4270.

MAIN STREET . . . . . Cruise-Resort rainwear.  
500 Seventh Avenue, 17th Floor, IA. 4-9800.

MR. MORT SPORTSWEAR . . Cruise-Spring sportswear collection.  
498 Seventh Avenue, 20th Floor, OX. 5-4760.

PHELPS. . . . . . Cruise-Spring collection through Oct. 26. By appointment.  
(SKYLAND, N.C.) Sheraton-Russell Hotel, Park Ave.& 37th St., MU. 5-7674.

GRETA PLATTRY . . . . . Resort-Cruise collection. By appointment.  
FOR ZACARI, LTD. 1410 Broadway, 18th Floor, WI. 7-1322.

CLARE POTTER. . . . . Resort collection through Oct. 31. By appointment.  
(WEST NYACK, N.Y.) Sheraton-Russell Hotel, Park Ave.& 37th St., MU. 5-7674.

ROSSINO-ANGELA. . . . . Resort couture fashions by Angela. By appointment.  
30 West 57th Street, 3rd Floor, JU. 2-1747.

ROBERT SLOAN. . . . . Sportswear and separates by Sylvia de Gay.  
SPORTSWEAR, INC. 498 Seventh Ave., 18th Fl. Publ.: Margaret Hodge, LT.1-3260.

STREGA, N.Y. INC. . . . Spring collection, designed by Monte Streitfield.  
498 Seventh Avenue, 14th Floor, OX. 5-7410.

WILROY, INC... . . . . . Resort collection by Pembroke Squires.  
498 Seventh Avenue, 22nd Floor, IA. 4-6516.

